

# **Make Your Voice Part of Our Vision**

## **Help HBCU and Black-Owned Businesses Connect and Unite in a One-of-a-Kind Platform**

HBCUBiz.com aims to be a powerful vehicle for growth and collaboration among African American owned businesses. We need your help to build this online community!

## **Join the Movement — Join the Founder's Circle**

**[CTA] Purchase Your Membership Now**

## **Looking for a way to support your fellow Black entrepreneurs?**

HBCUBiz.com is a new online platform to showcase HBCU- and African American-owned and operated businesses. It includes a marketplace of business listings, as well as leadership training, resources, and a members-only community for HBCU alumni and Black entrepreneurs!

But HBCUBiz.com is more than a website. It's a movement toward greater revenue, awareness, and empowerment for African Americans. Together, we will elevate our enterprises, support aspiring entrepreneurs, and advocate for each other!

Join the Founder's Circle and become part of our vision. Your contribution will help HBCU alumni and African American leaders, business owners, and creators reach their highest potential!

**[CTA] Purchase Your Membership Now**

## **Our Platform's Features and Programs**

HBCUBiz.com is designed to be both a vehicle and venue to support HBCU and African American leaders, from students to seasoned pros! Here's what we offer:

**The Business Directory:** Discover HBCU and Black-owned Businesses and affordably list your enterprise.

**The Marketplace:** Purchase directly from HBCU-owned and Afrocentric businesses and make your own sales for a low investment.

**The Card:** For a yearly subscription, you will receive a card allowing discounts at businesses registered with HBCUBiz.com.

**The Conference:** Connect with other HBCU and African American entrepreneurs and leaders in this innovative virtual event, featuring exhibitions, training and networking opportunities, a masterclass session, and more!

**The HBCUpreneurs Community:** Grow your business with the help of our members-only virtual community, featuring branding and marketing training with breakout sessions, plus weekly accountability checkups.

*And more to come!*

You can make all this and more possible by joining the Founder's Circle.

# **Founder's Circle Benefits and Perks**

When you purchase your Founder's Circle membership, you're not only investing in yourself but also the mission of HBCUBiz.com. We're launching in March 2021, so don't miss your chance to be part of this empowering new platform.

When you join the Founder's Circle, you get:

- A lifetime platinum-level business listing in our directory
- Valet onboarding (***We set up your business listing for you!***)
- Any future upgrade to a platinum level for your listing(s)
- PLUS 50% off listings for any other business you list in the future
- Access to the HBCUbiz Academy (***Launching April 1st!***)
- A Founder's Circle badge.
- VIP Upgrade for 2 tickets to the HBCUbiz.com Conference in March 2021
- AND An HBCUbiz.com swag bag (T-shirt, mug, mask)
- PLUS FREE social media branding graphics!

Get all this and become part of our vision with a \$497 Lifetime Membership. We aim to become the premier community and vehicle to help HBCU and African American business owners reach their next level and lift each other up.

Join us today and let's make this movement happen.

**[CTA] Purchase Your Membership Now**