# Paid Facebook Ads for Elevate Coaching

### Headline: Coaching for Students

**Text:** With the switch to ATAR, students need to better direct their own learning. Elevate Coaching teaches the skills they need. **LD:** Help your student excel.

Text overlay: We Empower Students Headline: Personalized Study Programs Text: Are the changes in our school system making it hard for your child to keep up? Get in-home coaching to help them succeed. LD: See if your child's a fit. Text overlay: Smart work over hard work.

### Headline: In-Home Student Coaching

Text: Is your child struggling to stay on top of their studies? Elevate Coaching teaches the skills that schools don't.

LD: Book your child for success.

Text overlay: We teach good study ethics.

### Headline: Your Child's Study Coach

Text: Tired of nagging your child to study? Let the experts show them how to improve their study and examination skills.

LD: Book your child for success.

Text overlay: One-on-one coaching.

## Headline: Personalized for Students

Text: With the changes in our schools, does your child need self-direction? Elevate Coaching helps develop their work ethic.

LD: Grow your child's study habit.

### Text overlay:

Headline: Get Your Student A Coach

Text: Things are different than when you were in school. Set up your child for academic success.

LD: Make your child ready for uni.

Text overlay: ATAR-friendly study coaching

### Headline: One-on-one Exam Prep

Text: Students are nervous about the new ATAR exam. Our expertise in study coaching for standardised exams can help them succeed.

LD: Get your child a study coach.

Text overlay: Success, not Stress