

RAAM Donor Email - 66617

Subject line: 1 month until the cycling trip of a lifetime!

Hi [FNAME],

It's hard to believe we're only one month away from the Race Across America. Months of training and a lot of passion have brought us to this point. Now, we're just a few short weeks away from this incredible event.

To symbolize the endurance that so many people face in their battle with cancer, our team of 8 cyclists will embark on a 5-day trek covering 3000+ miles. We're hoping to raise \$500,000 to support the Leukemia and Lymphoma Society and the National Pediatric Cancer Foundation.

We're currently more than a third of the way there. Wouldn't it be amazing if we made it halfway to our fundraising goal before we even hit the road?

Each and every donation counts, no matter the size! Also, if you would like to give in the name of someone you've lost to cancer, we will honor them every pedal of the way for donations of \$500+.

Please support our goal and help us bring an end to cancer. We'll make the journey; all you have to do is donate what you can — and forward this email to everyone who shares our mission!

Best,

The Team at Race Across America

P.S. Your donation is tax-deductible and handled through the 321 Project Inc, a 501c3 nonprofit organization. Thank you so much for supporting our goal.