

RAAM Donor Email - 66617

Subject line: 1 month until the cycling trip of a lifetime!

Hi [FNAME],

It's hard to believe we're only one month away from the Race Across America. Months of training and a lot of passion have brought us to this point. Now, we're just a few short weeks away from this incredible event.

To symbolize the endurance that so many people face in their battle with cancer, our team of 8 cyclists will embark on a 5-day trek covering 3000+ miles. We're hoping to raise \$500,000 to support the Leukemia and Lymphoma Society and the National Pediatric Cancer Foundation.

We're currently more than a third of the way there. Wouldn't it be amazing if we made it halfway to our fundraising goal before we even hit the road?

Each and every donation counts, no matter the size! Also, if you would like to give in the name of someone you've lost to cancer, we will honor them every pedal of the way for donations of \$500+.

Please support our goal and help us bring an end to cancer. We'll make the journey; all you have to do is donate what you can — and forward this email to everyone who shares our mission!

Best,

The Team at Race Across America

P.S. Your donation is tax-deductible and handled through the 321 Project Inc, a 501c3 nonprofit organization. Thank you so much for supporting our goal.

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Subject line: We're gearing up to fight cancer... are you?

Hi [FNAME],

Thank you for your continued support of Race Across America! We're counting down the days until the journey begins. Here are some exciting updates:

Last month, the team finally met up in Delray Beach to train together. After many months of solo training, this was quite the emotional occasion! We're prepared to tackle this 3,000-mile race, each cyclist doing about 100 miles per day. With a fundraising goal of \$500,000, our endurance will be exceeded only by our passion!

Also, we've finalized an amazing partnership with the National Pediatric Cancer Foundation. Each of our racers has been paired with a pediatric cancer patient. This means that we'll be raising money for those children in addition to our general support of the Leukemia & Lymphoma Society.

We're just over \$70,000 toward our goal to support the NPCF and the Leukemia & Lymphoma Society. After our team training last month, we know beyond a doubt that we can win this race. Will you support our efforts and make a difference in the lives of pediatric cancer patients?

Click or tap below to make another donation, and please feel free to share this message with your friends. Every dollar counts!

[CTA] Donate Now

All donations are tax-deductible and handled through the 321 Project Inc, a 501c3 nonprofit organization. We deeply appreciate your support! From here on out, we're spending every moment preparing for this extraordinary event — and we aim to be the first across the finish line!

For ourselves, our loved ones who have experienced leukemia, and for all children who are facing the challenges of cancer... we ride.

Warmly,

Marc Julien and the RAAM21 team